



This photo of the Motor Power Equipment Co. establishment in Billings shows the used truck lot in the foreground, the offices and the service

department. The large parts department, which does not appear in the picture, is located at the left of the service department.

## MOTOR POWER EQUIPMENT REPORTS: Soon Will Celebrate 21 Years of Progress

*Information and photographs  
furnished through Robert Diede,  
Motor Power Equipment Co.,  
Billings, Montana*

Draw a circle with an area of 1,000 square miles around Billings, Montana, and you'll have the approximate territory in which Motor Power Equipment Co. carries on a vigorous program of sales and service on behalf of Kenworth Motor Truck Company.

This circle will cover most of Montana, part of Wyoming and South and North Dakota — an area of mountains and plains and great open spaces, traversed by modern highways, byways, logging and mining roads — on all of which it is the constant intention of Motor Power Equipment to have more and more Kenworth trucks operating.

The third oldest among Kenworth's growing network of distributors, Motor

Power Equipment will celebrate its 21st birthday in the Kenworth family this coming October. It was in October of 1944 that the selling agreement was signed, with G. Kenneth Allen, today president and general manager of Motor Power Equipment, signing for his firm, and for Kenworth, the late Vernon A. Smith, then Kenworth's sales manager, and Kenneth Worthington, now assistant secretary.

Since that day, Motor Power Equipment has outgrown its first two locations and is now established in its third, at 242 First Avenue, at the junction of U. S. Highways 10 and 87 East, in Billings. Here, on three-and-one-half acres of blacktop, the firm has complete sales and service facilities for Kenworth trucks. Thirty employees are kept busy — in the shops and offices and on the road.



G. Kenneth Allen, president and general manager of Motor Power Equipment Co., is shown above seated at his desk in Billings, and below chatting with William Barner, of the Kenworth factory. They are standing beside the Cessna 310 which this distributor uses to help cover its widespread sales and service area.

A half century of Kenworth experience is gathered in the photo below. Left to right are: George H. Loughney, sales engineer, with Motor Power Equipment 10 years; Oliver Berg, parts manager, six years; Stanley Nybo, sales engineer, 22 years; Robert Diede, assistant manager, six years, and Francis Walter, service manager, 12 years.

